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	Effective Date: 1 March 2007
Subject: Bowling for Rhinos	Reviewed/ Revised:

7.02-1

Board Administrative Directive



PURPOSE

To establish rules and procedures by which members of AAZK shall qualify and shall be conveyed as a winner of a sponsored trip to a foreign country, as the result of fund raising for an annual Bowling for Rhinos (BFR) event.

POLICY

AAZK, in conjunction with Lewa Wildlife Conservancy and the International Rhino Foundation shall endeavor to support the Bowling for Rhinos conservation program by sponsoring overseas trips to Lewa Wildlife Conservancy, Isiolo, Kenya and to Indonesian Parks in Java and Sumatra for the top four (4) fund raisers of an annual Bowling for Rhinos event. Funds raised are tabulated in the Country of the event. A rate of exchange to US currency is not applied.

The top two (2) fund raisers for each year shall win their choice of a two (2) week trip to the destination of their choice, and the remaining trips will be awarded according to the destinations that were not chosen.

The trip winners shall travel to each destination together, in February or March of the year following the BFR event. Airfare shall be purchased in November or December in the year of the BFR event.

Winners of the trip to Lewa Wildlife Sanctuary shall have the option of having one guest accompany them, at the winner's (or guest) expense. Guest expenses normally consist of round trip airline and ground transportation. The guest must be able to lodge in the same room as the trip winner. Winners of the trip to Indonesia shall be prohibited from traveling with a guest. The BFR Coordinator and the Administrative Offices of the Association will assist trip winners in the planning and execution of travel. Airfare shall be purchased in December or January of the

Lewa trips shall be funded by the retention of BFR funds in an amount specified by the Executive Director and the BFR Coordinator. The trips to Indonesia are funded by the International Rhino Foundation.

Trip winners shall;

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- Be members in good standing with the American Association of Zoo Keepers;
- Only be eligible to win either trip, one (1) time;
- Be requested to contribute an article regarding the trip to the *Animal Keepers' Forum*, within one (1) year of travel;

Chapter or facilities shall disclose a BFR fund raising strategy that may potentially benefit a member by utilizing funds raised by the facility, group or Chapter and commingled, combined, earmarked or similar, in the name of an individual. The facility or Chapter shall be able to document and justify such strategy in the following manner:

1. The individual has participated in a minimum of 3 prior BFR events, or;
2. The individual has served as event coordinator for the current or past BFR event (s), or;
3. The individual can document raising at least twenty-five percent (25%) of the total funds raised from the current BFR event funding through an individual effort, or;
4. The individual can document they have secured at least twenty-five percent (25%) of items (in number or value) utilized as door prizes, raffle or auction items for the current BFR event, or;
5. A combination of items 3 and 4 that equal at least twenty-five percent (25%) of the funds raised or items secured to benefit the current BFR vent.

Definition: Current: Year during which the BFR event, funds raised, and winner eligibility are one in the same.

In addition individual representative of the facility or Chapter:

- Shall be identified by the facility in writing as the recipient of designated or co-mingled facility donated funds;
- Shall be identified by documented vote by the AAZK Chapter as the recipient of designated funds raised by the Chapter, Chapter members, or other co-mingled funds.

Trip winners that receive the benefit of combined, commingled, earmarked or designated funds shall be exempt from AAZK Administrative Directive 4.01-1 – Personal Gain, due to the continuing commitment to an AAZK approved conservation program, with documented approval from facility or Chapter, and in meeting the above requirements.

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Appendix A BFR Honorary Trip Award

Purpose

To establish an honorarium in the name of the Lewa Wildlife Conservancy to award one (1) expense paid trip to Lewa Wildlife for an AAZK Member that has shown consistent or remarkable dedication to the fund raising event herein known as Bowling for Rhinos.

Policy

The Association shall have the option of awarding one (1) expense paid trip to the Lewa Wildlife Conservancy to honor the efforts of an individual that has contributed to the Bowling for Rhinos Program or events. Travel and lodging expenses for the Honorarium shall be covered by the Lewa Wildlife Conservancy. The Honorarium winner shall have the option of asking one (1) guest to accompany them on the trip to Lewa Wildlife Conservancy with the provision that the guest shall cover all travel expenses associated with their share of the trip to Lewa Wildlife Conservancy and shall be able to share the same lodging accommodations as the honorarium winner.

The Board of Directors shall entertain nomination(s) for the Honorarium from the BFR Coordinator, in writing, during April of the current year. The nomination(s) shall be in writing and shall include written documentation of merit.

The Board of Directors shall vote on the nominations(s) and shall report the results of the formal vote to the BFR Coordinator within thirty (30) days. The BFR Coordinator shall communicate the results of the vote, to the winner of the honorarium and it shall be affirmed that the honorarium winner can complete travel during the time period specified by the BFR Coordinator.

Nomination and voting results shall be held confidential until the annual conference of the Association, where the results of the honorarium shall be conveyed to the membership during a specified conference function.

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Appendix B Funding of Yearly Trip Winners

Purpose

To clarify the responsibilities and the mechanism for funding the two (2) selected trip winners resulting from the gross receipts of the current year Bowling for Rhinos event. The allocated funds are designated to pay for air and ground associated travel and lodging expenses.

Policy

Two (2) of the four (4) top fund raisers are eligible to select or shall be selected to win an all expense paid trip to the Lewa Wildlife Conservancy (LWC) in Kenya. The money to fund the trips are allocated from the gross funds raised in the current year BFR event and shall come from the LWC share of the gross funds raised.

The Board of Directors, in conjunction with the LWC shall review the allocated funds on a yearly basis to account for inflation and/or economic issues that will affect airline and ground travel expenses and lodging expenses. Adjustments to the allocated funding shall be made accordingly and ratified by the Board of Directors of the Association.

Current allocation is set at \$4500.00 to fund two (2) trip winners or \$2250.00 for each winner.